

CONTRACT

KMBC-TV  **KMBC**
KANSAS CITY 6455 Winchester Ave
 Kansas City, MO 64133-6409
 (816)221-9999

www.kmbc.com

And:

Victory Enterprises
 5200 SW 30th Street
 Davenport, IA 52802

<u>Contract / Revision</u> 967022 /		<u>Alt Order #</u>
<u>Product</u> 10/25/12 - 10/29/12		
<u>Contract Dates</u> 10/25/12 - 10/29/12		<u>Estimate #</u> MO_SCHOELLER 10.2
<u>Advertiser</u> Schoeller/R/ Secretary Of State		<u>Original Date / Revision</u> 10/24/12 / 10/24/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KMBC	<u>Account Executive</u> Jeff Kitzsteiner	<u>Sales Office</u> Kansas City
<u>Special Handling</u> Political Duplicate File Copy		
<u>Demographic</u> Adults 50+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KMBC	10/25/12	10/26/12	First News at 6am	6-7am		:30			NM	4	\$3,000.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	---22--				4	\$750.00			
N 2	KMBC	10/25/12	10/26/12	Good Morning America	7-9am		:30			NM	4	\$2,200.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	---22--				4	\$550.00			
N 3	KMBC	10/25/12	10/26/12	Rachael Ray Show	9-10am		:30			NM	2	\$400.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	---11--				2	\$200.00			
N 4	KMBC	10/25/12	10/26/12	The View	11am-12pm		:30			NM	2	\$700.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	---11--				2	\$350.00			
N 5	KMBC	10/25/12	10/25/12	Dr. Phil	3-4pm		:30			NM	1	\$275.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	---1---				1	\$275.00			
N 6	KMBC	10/26/12	10/26/12	DR OZ	4PM-5PM		:30			NM	1	\$350.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	----1--				1	\$350.00			
N 7	KMBC	10/25/12	10/26/12	5pm News	5-530pm		:30			NM	2	\$1,700.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	---11--				2	\$850.00			
N 8	KMBC	10/25/12	10/26/12	6pm News	6-630pm		:30			NM	2	\$1,900.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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(816)221-9999

www.kmbc.com

Contract / Revision	Alt Order #
967022 /	

Contract Dates	Product	Estimate #
10/25/12 - 10/29/12	10/25/12 - 10/29/12	MO_SCHOELLER_10.25

Advertiser	Original Date / Revision
Schoeller/R/ Secretary Of	10/24/12 / 10/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---11--				2	\$950.00			
N 9	KMBC	10/26/12	10/26/12	630-7p	630-7pm		:30			NM	1	\$1,400.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----1--				1	\$1,400.00			
N 10	KMBC	10/25/12	10/25/12	M-F/SU 10pm News	10-1035pm		:30			NM	0	\$0.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---1---				1	\$750.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KMBC	10/22/12-10/28/12		M-F/SU 10pm News	10-1035pm	----Th-----	:30		\$750.00	NM		
Credited												
CREDIT SPOT PER AGENCY												
N 11	KMBC	10/27/12	10/27/12	News Wknd Sat	7-9am		:30			NM	1	\$350.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S-				1	\$350.00			
N 12	KMBC	10/28/12	10/28/12	News Wknd Sun	7-9am		:30			NM	1	\$400.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S				1	\$400.00			
N 13	KMBC	10/28/12	10/28/12	5pm News Sunday	5-6pm		:30			NM	1	\$500.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S				1	\$500.00			
N 14	KMBC	10/28/12	10/28/12	Su 10pm news	10-1030pm		:30			NM	1	\$750.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S				1	\$750.00			
N 15	KMBC	10/29/12	10/29/12	First News at 6am	6-7am		:30			NM	2	\$1,500.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	2-----				2	\$750.00			
N 16	KMBC	10/29/12	10/29/12	Good Morning America	7-9am		:30			NM	2	\$1,100.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	2-----				2	\$550.00			
N 17	KMBC	10/29/12	10/29/12	Rachael Ray Show	9-10am		:30			NM	1	\$200.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$200.00			
N 18	KMBC	10/29/12	10/29/12	The View	11am-12pm		:30			NM	1	\$350.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$350.00			
N 19	KMBC	10/29/12	10/29/12	Dr. Phil	3-4pm		:30			NM	1	\$275.00
Class of Time - Pre-emptible with notice												

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Contract / Revision	Alt Order #
967022 /	

Contract Dates	Product	Estimate #
10/25/12 - 10/29/12	10/25/12 - 10/29/12	MO_SCHOELLER_10.25

Advertiser	Original Date / Revision
Schoeller/R/ Secretary Of	10/24/12 / 10/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$275.00			
N 20	KMBC	10/29/12	10/29/12	5pm News	5-530pm		:30			NM	1	\$850.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$850.00			
N 21	KMBC	10/29/12	10/29/12	6pm News	6-630pm		:30			NM	1	\$950.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$950.00			
N 22	KMBC	10/29/12	10/29/12	M-F/SU 10pm News	10-1035pm		:30			NM	1	\$2,200.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$2,200.00			
Totals											33	\$21,350.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	23	\$13,925.00	\$11,836.25
10/29/12 - 10/29/12	10	\$7,425.00	\$6,311.25
Totals	33	\$21,350.00	\$18,147.50

Signature: _____ **Date:** _____

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And:

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5200 SW 30th Street
Davenport, IA 52802

<u>Contract / Revision</u> 967022 /		<u>Alt Order #</u>
<u>Product</u> 10/25/12 - 10/29/12		
<u>Contract Dates</u> 10/25/12 - 10/29/12		<u>Estimate #</u> MO_SCHOELLER_10.2
<u>Advertiser</u> Schoeller/R/ Secretary Of State		<u>Original Date / Revision</u> 10/24/12 / 10/24/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KMBC	<u>Account Executive</u> Jeff Kitzsteiner	<u>Sales Office</u> Kansas City
<u>Special Handling</u> Political Duplicate File Copy		
<u>Demographic</u> Adults 50+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KMBC	10/25/12	10/26/12	First News at 6am	6-7am		:30			NM	4	\$3,000.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	---22--				4	\$750.00			
N 2	KMBC	10/25/12	10/26/12	Good Morning America	7-9am		:30			NM	4	\$2,200.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	---22--				4	\$550.00			
N 3	KMBC	10/25/12	10/26/12	Rachael Ray Show	9-10am		:30			NM	2	\$400.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	---11--				2	\$200.00			
N 4	KMBC	10/25/12	10/26/12	The View	11am-12pm		:30			NM	2	\$700.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	---11--				2	\$350.00			
N 5	KMBC	10/25/12	10/25/12	Dr. Phil	3-4pm		:30			NM	1	\$275.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	---1---				1	\$275.00			
N 6	KMBC	10/26/12	10/26/12	DR OZ	4PM-5PM		:30			NM	1	\$350.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	----1--				1	\$350.00			
N 7	KMBC	10/25/12	10/26/12	5pm News	5-530pm		:30			NM	2	\$1,700.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	---11--				2	\$850.00			
N 8	KMBC	10/25/12	10/26/12	6pm News	6-630pm		:30			NM	2	\$1,900.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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KANSAS CITY

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Contract / Revision	Alt Order #
967022 /	

Contract Dates	Product	Estimate #
10/25/12 - 10/29/12	10/25/12 - 10/29/12	MO_SCHOELLER_10.25-

Advertiser	Original Date / Revision
Schoeller/R/ Secretary Of	10/24/12 / 10/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---11--				2	\$950.00			
N 9	KMBC	10/26/12	10/26/12	630-7p	630-7pm		:30			NM	1	\$1,400.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----1--				1	\$1,400.00			
N 10	KMBC	10/25/12	10/25/12	M-F/SU 10pm News	10-1035pm		:30			NM	1	\$750.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---1---				1	\$750.00			
N 11	KMBC	10/27/12	10/27/12	News Wknd Sat	7-9am		:30			NM	1	\$350.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S-				1	\$350.00			
N 12	KMBC	10/28/12	10/28/12	News Wknd Sun	7-9am		:30			NM	1	\$400.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S				1	\$400.00			
N 13	KMBC	10/28/12	10/28/12	5pm News Sunday	5-6pm		:30			NM	1	\$500.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S				1	\$500.00			
N 14	KMBC	10/28/12	10/28/12	Su 10pm news	10-1030pm		:30			NM	1	\$750.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S				1	\$750.00			
N 15	KMBC	10/29/12	10/29/12	First News at 6am	6-7am		:30			NM	2	\$1,500.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	2-----				2	\$750.00			
N 16	KMBC	10/29/12	10/29/12	Good Morning America	7-9am		:30			NM	2	\$1,100.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	2-----				2	\$550.00			
N 17	KMBC	10/29/12	10/29/12	Rachael Ray Show	9-10am		:30			NM	1	\$200.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$200.00			
N 18	KMBC	10/29/12	10/29/12	The View	11am-12pm		:30			NM	1	\$350.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$350.00			
N 19	KMBC	10/29/12	10/29/12	Dr. Phil	3-4pm		:30			NM	1	\$275.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$275.00			
N 20	KMBC	10/29/12	10/29/12	5pm News	5-530pm		:30			NM	1	\$850.00
Class of Time - Pre-emptible with notice												

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KMBC
6455 Winchester Ave
Kansas City, MO 64133-6409
(816)221-9999

www.kmbc.com

<u>Contract / Revision</u>	<u>Alt Order #</u>
967022 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/25/12 - 10/29/12	10/25/12 - 10/29/12	MO_SCHOELLER_10.25-

<u>Advertiser</u>	<u>Original Date / Revision</u>
Schoeller/R/ Secretary Of	10/24/12 / 10/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$850.00			
N 21	KMBC	10/29/12	10/29/12	6pm News	6-630pm		:30			NM	1	\$950.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$950.00			
N 22	KMBC	10/29/12	10/29/12	M-F/SU 10pm News	10-1035pm		:30			NM	1	\$2,200.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$2,200.00			
Totals											34	\$22,100.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	24	\$14,675.00	\$12,473.75
10/29/12 - 10/29/12	10	\$7,425.00	\$6,311.25
Totals	34	\$22,100.00	\$18,785.00

Signature: _____ **Date:** _____

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CONTRACT

KMBC-TV 9
KANAS CITY
KMBC
6455 Winchester Ave
Kansas City, MO 64133-6409
(816)221-9999

www.kmbc.com

And:

Victory Enterprises
5200 SW 30th Street
Davenport, IA 52802

<u>Contract / Revision</u> 967022 /		<u>Alt Order #</u>
<u>Product</u> 10/25/12 - 10/29/12		
<u>Contract Dates</u> 10/25/12 - 10/29/12	<u>Estimate #</u> MO_SCHOELLER_10.2	
<u>Advertiser</u> Schoeller/R/ Secretary Of State		<u>Original Date / Revision</u> 10/24/12 / 10/24/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KMBC	<u>Account Executive</u> Jeff Kitzsteiner	<u>Sales Office</u> Kansas City
<u>Special Handling</u> Political Duplicate File Copy		
<u>Demographic</u> Adults 50+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KMBC	10/25/12	10/26/12	First News at 6am	6-7am		:30			NM	4	\$3,000.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	---22--				4	\$750.00			
N 2	KMBC	10/25/12	10/26/12	Good Morning America	7-9am		:30			NM	4	\$2,200.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	---22--				4	\$550.00			
N 3	KMBC	10/25/12	10/26/12	Rachael Ray Show	9-10am		:30			NM	2	\$400.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	---11--				2	\$200.00			
N 4	KMBC	10/25/12	10/26/12	The View	11am-12pm		:30			NM	2	\$700.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	---11--				2	\$350.00			
N 5	KMBC	10/25/12	10/25/12	Dr. Phil	3-4pm		:30			NM	1	\$275.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	---1---				1	\$275.00			
N 6	KMBC	10/26/12	10/26/12	DR OZ	4PM-5PM		:30			NM	1	\$350.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	----1--				1	\$350.00			
N 7	KMBC	10/25/12	10/26/12	5pm News	5-530pm		:30			NM	2	\$1,700.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	---11--				2	\$850.00			
N 8	KMBC	10/25/12	10/26/12	6pm News	6-630pm		:30			NM	2	\$1,900.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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KMBC
 6455 Winchester Ave
 Kansas City, MO 64133-6409
 (816)221-9999

www.kmbc.com

Contract / Revision	Alt Order #
967022 /	

Contract Dates	Product	Estimate #
10/25/12 - 10/29/12	10/25/12 - 10/29/12	MO_SCHOELLER_10.25

Advertiser	Original Date / Revision
Schoeller/R/ Secretary Of	10/24/12 / 10/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---11--				2	\$950.00			
N 9	KMBC	10/26/12	10/26/12	630-7p	630-7pm		:30			NM	1	\$1,400.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----1--				1	\$1,400.00			
N 10	KMBC	10/25/12	10/25/12	M-F/SU 10pm News	10-1035pm		:30			NM	0	\$0.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---1---				1	\$750.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	KMBC	10/22/12-10/28/12	M-F/SU 10pm News	10-1035pm	----Th-----	:30	\$750.00	NM		
Credited												
CREDIT SPOT PER AGENCY												
N 11	KMBC	10/27/12	10/27/12	News Wknd Sat	7-9am		:30			NM	1	\$350.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S-				1	\$350.00			
N 12	KMBC	10/28/12	10/28/12	News Wknd Sun	7-9am		:30			NM	1	\$400.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S				1	\$400.00			
N 13	KMBC	10/28/12	10/28/12	5pm News Sunday	5-6pm		:30			NM	1	\$500.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S				1	\$500.00			
N 14	KMBC	10/28/12	10/28/12	Su 10pm news	10-1030pm		:30			NM	1	\$750.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S				1	\$750.00			
N 15	KMBC	10/29/12	10/29/12	First News at 6am	6-7am		:30			NM	2	\$1,500.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	2-----				2	\$750.00			
N 16	KMBC	10/29/12	10/29/12	Good Morning America	7-9am		:30			NM	2	\$1,100.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	2-----				2	\$550.00			
N 17	KMBC	10/29/12	10/29/12	Rachael Ray Show	9-10am		:30			NM	1	\$200.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$200.00			
N 18	KMBC	10/29/12	10/29/12	The View	11am-12pm		:30			NM	1	\$350.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$350.00			
N 19	KMBC	10/29/12	10/29/12	Dr. Phil	3-4pm		:30			NM	1	\$275.00
Class of Time - Pre-emptible with notice												

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Contract / Revision	Alt Order #
967022 /	

Contract Dates	Product	Estimate #
10/25/12 - 10/29/12	10/25/12 - 10/29/12	MO_SCHOELLER_10.25

Advertiser	Original Date / Revision
Schoeller/R/ Secretary Of	10/24/12 / 10/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$275.00			
N 20	KMBC	10/29/12	10/29/12	5pm News	5-530pm		:30			NM	1	\$850.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$850.00			
N 21	KMBC	10/29/12	10/29/12	6pm News	6-630pm		:30			NM	1	\$950.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$950.00			
N 22	KMBC	10/29/12	10/29/12	M-F/SU 10pm News	10-1035pm		:30			NM	1	\$2,200.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$2,200.00			
Totals											33	\$21,350.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	23	\$13,925.00	\$11,836.25
10/29/12 - 10/29/12	10	\$7,425.00	\$6,311.25
Totals	33	\$21,350.00	\$18,147.50

Signature: _____ **Date:** _____

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐

FEDERAL CANDIDATE

☒

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date:

10/24/2012

I, Leslie Gillette,
being/on behalf of: Shane Schoeller, a legally
qualified candidate of the Republican political
party for the office of: Secretary of State
in the General
election to be held on: November 6, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		SEE	BUY		

Total Charges: SEE BUY

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Schoeller for Missouri

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Paul Curtman

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

10/24/12

Date



Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title